

FOR IMMEDIATE RELEASE

ALLEN REAM AWARDED CERTIFIED GREEN PROFESSIONAL (CGP) DESIGNATION

Columbia Falls, September 30th 2008 – Allen Ream of Montana Heritage Home Builders recently became one of the select group of professional builders, remodelers, and other industry professionals nationwide who have earned the Certified Green Professional (CGP) designation, identifying him as someone with knowledge of the best strategies for incorporating green building principles into homes.

The CGP program is administered by the National Association of Home Builders (NAHB) University of Housing.

In three days of course work, the CGP curriculum incorporates a variety of information tailored to green building and business practices. The CGP curriculum incorporates training by leading building industry practitioners and academics on a range of topics, including strategies for incorporating green-building principles into homes using cost-effective methods of construction, and how green homes provide buyers with lower maintenance and good indoor air quality. Techniques are also discussed for competitively differentiating your home products with increased indoor environmental quality as well as energy and resource efficiency.

CGP program graduates are required to maintain their designation by completing 12 hours of continuing education every 3 years a portion of which pertain to green building activities.

ABOUT NAHB: The National Association of Home Builders is a Washington-based trade association representing more tan 235,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. Known as "the voice of the housing industry," NAHB is affiliated with more than 800 state and local home builders associations around the country. NAHB's builder members construct about 80 percent of the new homes constructed each year, making housing one of the largest and most powerful engines of economic growth in the country.